Tāwhia Copyright Aotearoa

BEFORE YOU OPT IN

A PLAIN-LANGUAGE GUIDE FOR AUTHORS AND PUBLISHERS

AI Input Licence

People in New Zealand workplaces are already using AI tools with published content. This licence gives organisations a legal, tightly limited way to do that, using only works that rightsholders choose to include.

This is not a licence to train AI.

Licenceholders are not permitted to use your work to train AI. They can only input your work into AI tools which don't train their models on what's put into them.

In practice

How organisations might use it

- Summarising research for a briefing
- Pulling key points from a legal text
- Analysing industry reports for trends
- Collating articles for staff training

What is licensed

What organisations can do

- **Opted-in works only.** Nothing is included by default. If you don't opt in, your works aren't covered.
- **Extracts, used as AI prompts.** Authorised staff can put extracts into an AI tool to summarise, refine, analyse, or collate.
- **Approved AI tools only.** Only tools that don't train their models on what's put into them, with training settings switched off. If a tool's terms change, it can't be used.
- **Lawful access only.** The work must be bought, subscribed to, or otherwise legally accessed. The licence gives no right to get around paywalls, logins, or other access controls.
- **Mainly internal use.** Outputs are for internal work like briefings, reports, and staff training. Limited external use, like a news release or a published report, must cite your work.

What is not allowed

Never permitted under the licence

- **Training AI.** Your work and any outputs can't be used to train or fine-tune AI, build datasets, or build AI tools for others.
- **Products and services.** AI outputs can't form part of an organisation's products or services, paid or free.
- **Competing with your work.** Outputs can't compete with or substitute for your work, or replace buying it or commissioning new creative work.
- **Imitating style.** No outputs that mimic an author's or creator's distinctive style or voice.
- **Republishing your work.** Anything shared outside the organisation can't include a substantial part of your work.
- **Archiving outputs.** AI outputs can't be saved or indexed to build a library or database.
- **Altering your work.** No changing your work's meaning or making it inaccurate, no removing copyright notices or metadata, no bypassing encryption or other technical protection measures, and no passing AI outputs off as human-made.

You stay in control

You keep full ownership of your work. The licence only grants limited use, and every other right stays with you. Opting in is your choice, and you can ask to opt out at any time.

Compliance

We issue compliance guidelines that every licensed organisation must share with the people using the licence. We can audit compliance, and a breach can end the licence.

How you get paid

Licence fees will be distributed to rightsholders, following international best practice on distribution. Any distribution decisions will be informed by data.

The AI Input Licence will initially be available as part of the Business and Government licences. It doesn't override any other law, so copyright, privacy, trade mark, and other rights still apply. This is a plain-language summary, and the full licence terms will apply.

Ready to opt in?

Contact us at tawhia.nz